



The Albany Club

Where Canada's Conservatives Connect

EDUCATIONAL WORKSHOP SERIES

Social Media & Off Duty Conduct:
When is it an Employer's Business?

With Guest Speaker & Albany Club Member, Stephen Shore

You don't have to look any further than Jian Ghomeshi or Shawn Simoes (the Hydro One employee involved in the disturbing harassment of a reporter at the Toronto FC game) to know that sometimes, what happens outside of the workplace DOES matter to your workplace and reputation as an employer. And as we increasingly tweet, post, like and share our lives with our friends, family and colleagues, employers are faced with policing employee conduct both at work and at home. From posting beach pictures on Facebook on a sick day to tweeting racist and homophobic comments, what's an employer to do?

Stephen will provide tips about:

- ♣ using social media during hiring,
- ♣ monitoring the social media use of employees,
- ♣ disciplining and terminating employees for off-duty conduct, and
- ♣ creating an effective social media policy for your workplace.



Wednesday, October 26th 2016

Reception: 11:45am Light Lunch: 12:00pm

Members & Spouse: \$28pp Guests: \$35pp

(plus taxes & house charges)

RSVP: reservations@albanyclub.ca OR (416) 364-5471

91 KING STREET EAST, TORONTO, ONTARIO M5C 1G3

www.albanyclub.ca